

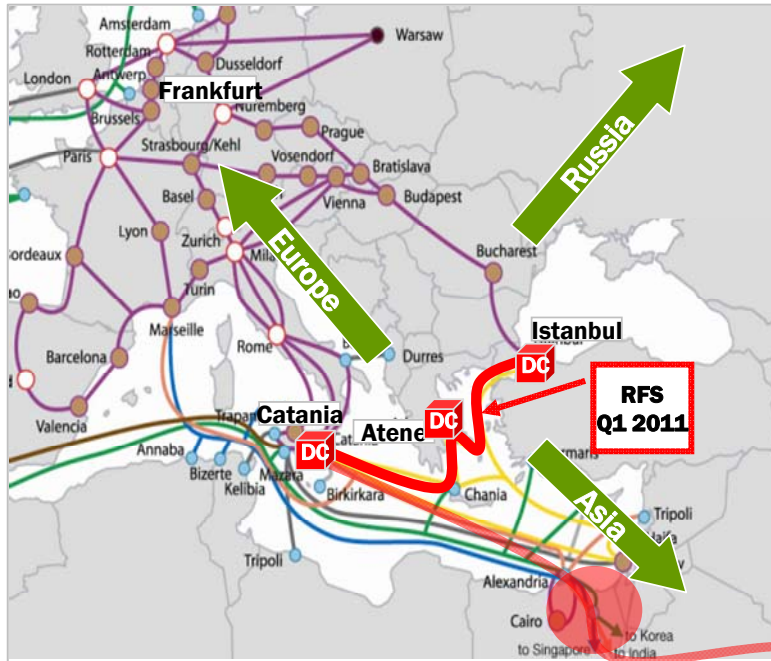
Telecom Italia Sparkle



Paolo Ferrari

**Capacity Middle East
28 February 2011, Dubai**

MED/Middle East : TIS new assets in the Region



TIS Answers

- 1 Leverage on new proprietary and consortia cables to capture massive volumes and respond to quality needs from East to West
- 2 Reinforce Sicily Hubbing role (Palermo/Catania platform – All major CPs and CDNs hosted)
- 3 Local asset leverage to go up the value chain and to create a “Regional DC System”

Macro Trends

- 1 Massive growth fuelled by IP and Content
- 2 Content to the edge
- 3 Increasing virtualization e networking requirements/needs

