The heart of the campaign is the creation of a work of art that represents a world. A world in thorough evolution, embraced by an invisible solid shaped as a cube, whose interconnections generate the four product clusters. The cube is that solid that fills the space with regularity, just like Sparkle, that through its products is able to stay close to its customers and is able to adapt to their ever evolving needs by anticipating future and still unexpressed requirements.

The distinctive product features of our IP&Data, Mobile, Corporate and Voice solutions become visible when we look closer at this world. The dotted lines through the oceans recall our Seabone, smartphones show all service icons our mobile data solutions make possible, while business hand-shakes express the partnership we establish with our corporate customers and the chat icons become green when a voice connection is established.

The Corporate Video - which is part of the creative concept behind the campaign - shows the making-of the work of art, alternating with displays of Sparkle’s main business areas and key facts, expressing the construction of a new world where Sparkle is able to fulfill all the promises expressed in the campaign.
Like dreams, ideas and thoughts. We have no boundaries.

THE SHAPE OF TOMORROW'S COMMUNICATION.
We carry the most sophisticated communications worldwide and we offer customized high-quality services. Discover a full range of IP&Data, Mobile, Corporate and Voice Solutions designed to shape tomorrow’s communication for you.

www.tisparkle.com

SHAPING NEW CONNECTIONS
Like sea, river and rain.
IP&Data Solutions with no boundaries.

Like wind, clouds and sky.
Mobile Solutions with no boundaries.

WE MAKE YOUR BUSINESS FLOW.
Enjoy any content on the Internet with fastest user experience, expand your reach through our high performance IP and customized managed bandwidth solutions. Shaping tomorrow’s communication.

WE MAKE YOUR BUSINESS BREATHE.
Increase your mobile reach, usage and expand your business with new ventures through our distinctive portfolio of innovative and customized mobile solutions. Shaping tomorrow’s communication.

www.tisparkle.com
Like power, energy and courage.
Corporate Solutions with no boundaries.

A SOLID PARTNERSHIP FOR YOUR BUSINESS.
Choose from a complete portfolio of customized international services catering to the needs of corporate customers. Your guarantee of innovation, convergence, flexibility, quality, cost efficiency and global coverage.
Shaping tomorrow's communication.

Like words, voice and sound.
Voice Solutions with no boundaries.

WE GIVE YOUR BUSINESS A VOICE.
Benefit from our competitive pricing, dynamic routing solutions and network reliability. Worldwide voice capabilities for Carriers, Mobile Operators and Service Providers. Shaping tomorrow's communication.
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