2017 Advertising Campaign

THE WORLD’S COMMUNICATION PLATFORM
Press
You connect and together we evolve.

January 2017: Sparkle’s Sub-highway to Southeast Asia, Middle East and Europe is available between Palermo, Marseille, Djibouti and Singapore through SEA-ME-WE 5. SEA-ME-WE 5 is the first Europe-to-Asia cable to provide advanced connectivity solutions on a POP-to-POP basis from open telehouses in Europe, such as Sparkle Sicily Hub in Palermo, as well as in Marseille and Singapore. In order to effectively address today’s demand for flexible IP and capacity services, while improving performance with up to 30% latency reduction, Discounter Sparkle’s IP&Data Platform, an interactive ecosystem based on a global communication network in constant evolution, its governance ensures the creation of value for customers, operators and partners, ensuring that they know what they invest in the future and always keep it fresh.

Sparkle, The world’s communication platform.

You grow and together we evolve.

February 2017: Discovered Europe’s first in Sparkle’s Sicily Hub in Palermo and expands reach across Europe.

Discovered’s multi-service POP in Sicily Hub will serve as a main European point of presence, offering a new level of data experience for consumers and businesses and providing direct access to new markets in highly growing regions. Discover Sparkle’s Cloud & Data Center Platform, an interactive ecosystem based on a global communication network in constant evolution. Its governance ensures the creation of value for customers, suppliers and partners, every day before they even know they need it. Because we’re always looking ahead.

Sparkle, The world’s communication platform.
You move and together we evolve.

May 2017: M2M provider selects Sparkle SMS Booster to protect its network and generate new revenues.

SMS Booster is a successful and sophisticated all-in-one solution that allows mobile operators to take control of their incoming SMS traffic, detecting and blocking messages delivered via unauthorized origins. Sparkle SMS Booster not only helps fully monetize SMS traffic but also improves customer satisfaction for its M2M operators and all subscribers. Sparkle mobile platform, an intricate ecosystem based on a global communication network in constant evolution, is governance ensures the creation of value for customers, suppliers and partners, everyday before they even know they need it. Because we’re always looking ahead.

Sparkle. The world's communication platform.

You talk and together we evolve.


Sparkle obtained the highest voice score calculated by combining responses to Quality and Price Consciousness perceptions on international Wholesale Voice Services such as Guaranteed Quality Voice Termination, Best effort Voice Termination, Global Mobile Interconnection and IPX Services. Discover Sparkle's Voice Platform, an intricate ecosystem based on a global communication network in constant evolution. Its governance ensures the creation of value for customers, suppliers and partners, everyday before they even know they need it. Because we’re always looking ahead.

Sparkle. The world's communication platform.
We collaborate and together we evolve.

February 2018: Sparkle is the first European Service Provider to receive MEF 100G Carrier Ethernet 2.0 Certification.

Sparkle’s MEF 100G CE 2.0 Certification represents the gold standard for connectivity performance and forms a critical foundation for continued service innovation. Through the new MEF 100G CE 2.0 Certification, Sparkle enhances even further its Data and Cloud services proposition as the ideal partner for customers demanding intensive bandwidth services, with assured quality and security standards. Discover Sparkle’s Corporate Platform, an interactive ecosystem based on a global communication network in constant evolution. Its governance ensures the creation of value for customers, suppliers and partners, every day, before they even know they need it. Because we’re always looking ahead. Sparkle. The world’s communication platform.
To play the video, download the PDF file and make sure Flash Player is installed on your device.
Corporate video

https://www.youtube.com/watch?v=IWhgNNa-3iA