



2018 Advertising Campaign

# **THE WORLD'S COMMUNICATION PLATFORM**



# Press



**You connect, you grow  
and together we evolve.**

Enter an interactive ecosystem based on a global communications network in constant evolution, whose governance ensures the creation of value for customers, suppliers and partners, every day. With its IP&Data, Cloud & Data Center, Corporate, Mobile and Voice Platforms, Sparkle actively takes part in the development of worldwide communications, providing the best global connectivity solutions to Carriers, ISPs, OTTs, Content and Service Providers, Mobile Operators and Corporate Customers before they know they need them. Because we're always looking ahead.

**Sparkle. The world's communication platform.**

 **SPARKLE | IP&DATA**  
PLATFORM

 **SPARKLE | CORPORATE**  
PLATFORM

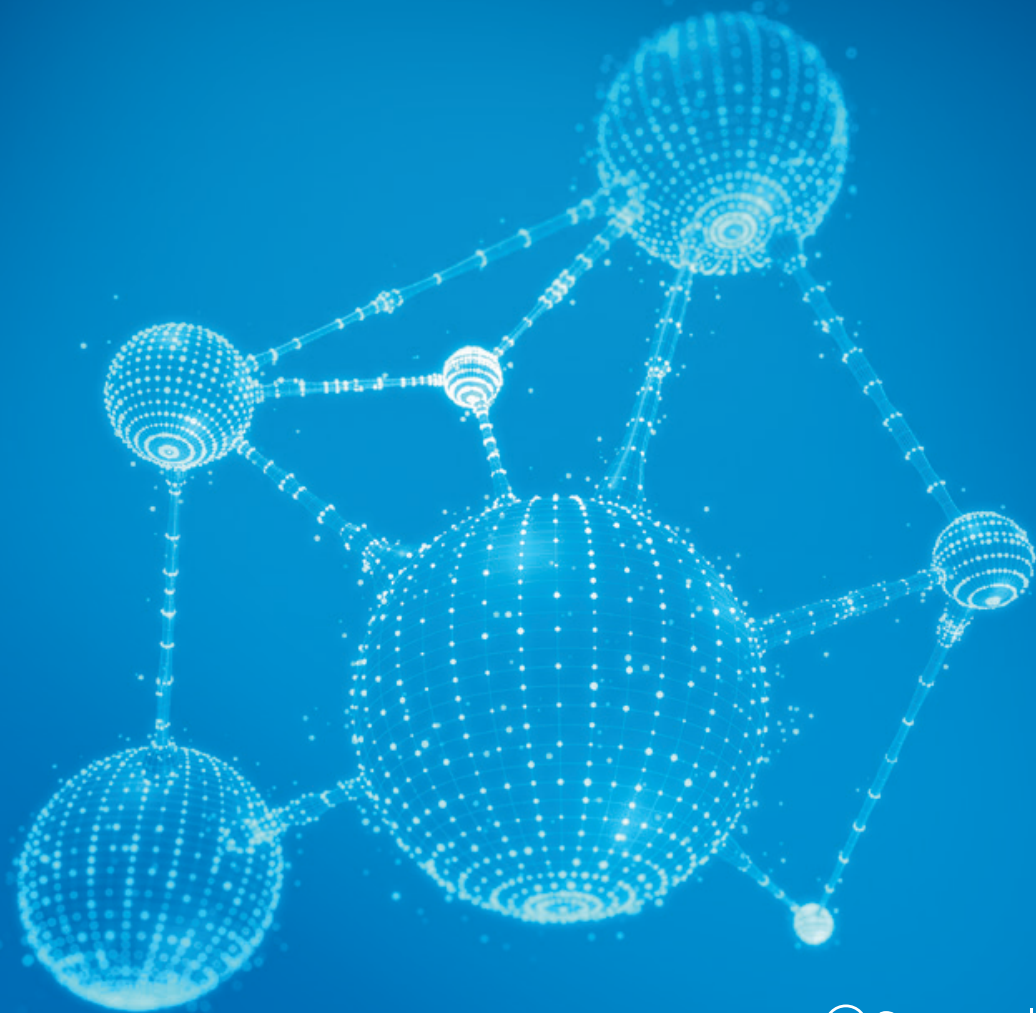
 **SPARKLE | CLOUD & DATA CENTER**  
PLATFORM

 **SPARKLE | MOBILE**  
PLATFORM

 **SPARKLE | VOICE**  
PLATFORM

 **SPARKLE**

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## You connect and together we evolve.

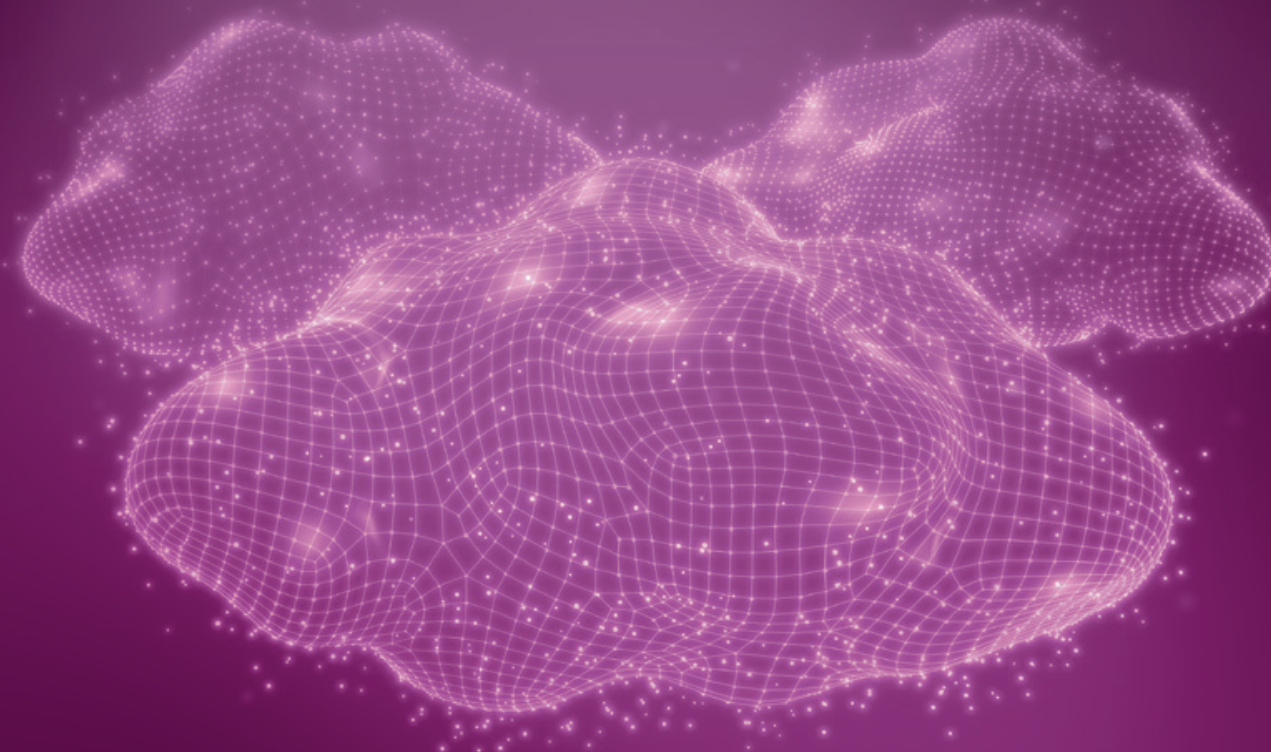
### Sparkle's lower latency and direct superhighway from USA to Brazil available through Seabras-1.

With Seabras-1 Sparkle supports the fast growing connectivity demand between North and South America providing customers with lower latency on the New York-Sao Paulo route. Sparkle can now grant the highest diversification through three different routes, two of which along the Atlantic, making Sparkle's Americas Backbone one of the largest, most advanced and most reliable system in the Region. Through Seabras-1 and the city rings in New York and Sao Paulo, Sparkle provides easy onward connectivity to the rest of world, serving relevant routes such as Europe-Latin America and USA-Argentina. A compelling choice for carriers, ISPs, content and application providers, as well as for any other player that values a direct, low latency route between Brazil and the United States and a global reach. Discover Sparkle's IP&Data Platform, an interactive ecosystem based on a global communication network in constant evolution. Its governance ensures the creation of value for customers, suppliers and partners, every day, before they even know they need it. Because we're always looking ahead.

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## You grow and together we evolve.

### Sparkle recognized as Best Cloud Service Provider.

Sparkle operates a network of advanced proprietary Data Centers in Athens, Istanbul and Palermo providing top class integrated IaaS, PaaS and SaaS services which, bundled with Sparkle's global connectivity solutions, make Sparkle's Cloud service proposition particularly suitable for multinational and domestic corporate clients as well as ICT service providers. In addition, Sparkle's Cloud Connect solution extends customers' networks directly into the cloud capabilities of the world's most important global cloud players. Sparkle Cloud & Data Center Solutions are available globally in a vast numbers of DCs on a project basis. The award was received at Infocom in Athens, the largest conference for Telcos, IT and Media in South East Europe. Discover Sparkle's Cloud & Data Center Platform, an interactive ecosystem based on a global communication network in constant evolution. Its governance ensures the creation of value for customers, suppliers and partners, every day, before they even know they need it. Because we're always looking ahead.

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## We collaborate and together we evolve.

Sparkle wins Enterprise Application of the year for Media at MEF17 Excellence Awards.

In partnership with Aldea, Sparkle has developed a video transport solution that combines the superior performance of Carrier Ethernet with the flexibility of Bandwidth on Demand, applicable to both permanent and occasional use of video services and transport of linear channels, along with the highest quality video solutions required for special events. Discover Sparkle's Corporate Platform, an interactive ecosystem based on a global communication network in constant evolution. Its governance ensures the creation of value for customers, suppliers and partners, every day, before they even know they need it. Because we're always looking ahead.

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## You move and together we evolve.

Sparkle launches Signalling Protection Suite, a new and complete suite of security services for signalling connectivity.

As an evolution to its SMS Booster solution, Sparkle launches Signalling Protection Suite, a sophisticated all-in-one package that protects mobile operators' signalling network by detecting and blocking unauthorized traffic, therefore preventing potential privacy loss, operational instability and revenue loss. A set of advanced security services such as vulnerability testing, best practice compliance assessment, signalling firewall and security monitoring for real time detection of anomalous activities protects the entire signalling network perimeter, both national and international. Discover Sparkle's Mobile Platform, an interactive ecosystem based on a global communication network in constant evolution. Its governance ensures the creation of value for customers, suppliers and partners, every day, before they even know they need it. Because we're always looking ahead.

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## You talk and together we evolve.

**Sparkle launches Voice & SMS Express, the best choice for enterprises, SMS aggregators and voice operators to deliver Voice and SMS traffic.**

The new concept for Voice and SMS traffic delivery: easy, flexible, express. The first fully integrated Pay-as-You Go online SMS and Voice platform that offers an end-to-end solution for enterprises, SMS aggregators, system integrators and voice operators around the globe that require a fast, easy and dynamic traffic delivery. Through a mobile and tablet friendly web portal, Voice & SMS Express customers can quickly and easily deliver SMS and voice traffic to segmented targets, leveraging Sparkle's global interconnections. Discover Sparkle's Mobile Platform, an interactive ecosystem based on a global communication network in constant evolution. Its governance ensures the creation of value for customers, suppliers and partners, every day, before they even know they need it. Because we're always looking ahead.

**Sparkle. The world's communication platform.**



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# Web

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To play the video, download the PDF file  
and make sure Flash Player is installed on your device.



# Web

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and together we evolve.



You connect and together  
we evolve.



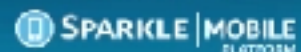
You grow and together  
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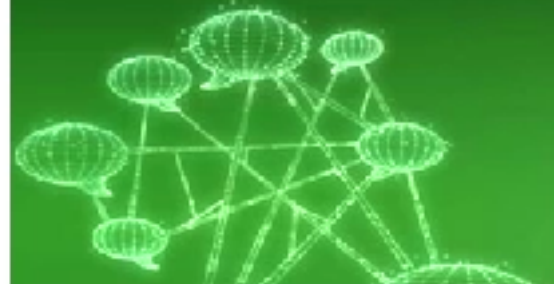
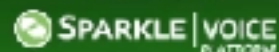
We collaborate and together  
we evolve.



You move and together  
we evolve.



You talk and together  
we evolve.



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# Corporate video

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[https://youtu.be/FZD7vao\\_Fzg](https://youtu.be/FZD7vao_Fzg)