TIM Group Overview

Employees **57,901**

Customers (Mln) **106.6**

Revenues (Bn €) **18.9**

Data as of December 2018
TIM Group Overview

**TIM** is the **leading Italian** Telecommunications and ICT provider. In the areas of fixed, mobile and convergent telecommunications, internet, digital content, office and systems solutions, research and development.

**Leading Player** in Brazil

**Among TOP global operators** through Sparkle

Core markets: **Italy, Brazil**
Sparkle Overview

Company data

- **Headcount**: 745
- **Countries of presence**: 33
- **Network coverage**: #PoPs 143
- **PoPs via partners**: > 1,000

Key figures

- **Voice Traffic**: 14.2 Bn minutes
- **Revenues**: 1.3 Bn €

*Data as of December 2018*
Sparkle Overview

- **A LEADING GLOBAL OPERATOR** with an unparalleled experience and know-how in a multiplicity of diverse markets. Sparkle, with its IP&Data, Cloud & Data Center, Corporate, Mobile and Voice Platforms, actively takes part in the development of worldwide communications, providing the best global connectivity solution to Fixed and Mobile Carriers, ISPs, OTTs, Media & Content Players, Application Service Providers and Multinational Corporations, before they know they need it.

- **Wholly owned subsidiary of TIM Group** created in 2003 with the objective of developing the international wholesale and the retail multinational corporate businesses, as well as of supporting TIM Group business units for the provisioning of International Service.
Sparkle Positioning

Sparkle Global IP Backbone “Seabone” ranks #7 worldwide and is leader in the Mediterranean, Middle East, Africa and in South America

Cloud & Data Center Solutions available in several DCs worldwide, with key assets presence in Italy, Greece and Turkey

#1 in Italy, challenger in Europe and emerging player on the global market

#10 for worldwide traffic collected on an international basis

Among the few global players currently active in the wholesale mobile market

IP WW Ranking

<table>
<thead>
<tr>
<th>IP Global Ranking (Backbone)</th>
<th>December 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telia Carrier</td>
<td>1^</td>
</tr>
<tr>
<td>Cogent</td>
<td>2^</td>
</tr>
<tr>
<td>NTT</td>
<td>3^</td>
</tr>
<tr>
<td>Level 3</td>
<td>4^</td>
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<tr>
<td>Tata Communications</td>
<td>5^</td>
</tr>
<tr>
<td>GTT</td>
<td>6^</td>
</tr>
<tr>
<td>Sparkle</td>
<td>7^</td>
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<tr>
<td>Hurricane Electric</td>
<td>8^</td>
</tr>
<tr>
<td>Century Link</td>
<td>9^</td>
</tr>
<tr>
<td>PCCW Global</td>
<td>10^</td>
</tr>
</tbody>
</table>

(source: Ranking Renesys)

Int’l Voice traffic Ranking

<table>
<thead>
<tr>
<th>Bn Min</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vodafone CS</td>
<td>^1</td>
</tr>
<tr>
<td>Tata</td>
<td>^2</td>
</tr>
<tr>
<td>Orange</td>
<td>^3</td>
</tr>
<tr>
<td>Barthi</td>
<td>^4</td>
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<tr>
<td>DT</td>
<td>^5</td>
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<tr>
<td>IDT</td>
<td>^6</td>
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<tr>
<td>BICS</td>
<td>^7</td>
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<tr>
<td>Telefonica</td>
<td>^8</td>
</tr>
<tr>
<td>iBASIS</td>
<td>^9</td>
</tr>
<tr>
<td>Sparkle</td>
<td>10^</td>
</tr>
</tbody>
</table>

(source: GW Tracker)

Corporate Presentation
Sparkle Key Assets

State-of-the-art Global Network with proprietary backbones in Europe, Mediterranean Basin and the Americas and ownership in submarine cables connecting Europe with South-East Asia and the Americas

Global Services Portfolio for Fixed and Mobile Operators, ISPs, OTTs, Media & Content Players, Application Service Providers and Multinational Corporations

Worldwide presence in 33 countries based on fully owned companies and offices

Advanced OSS, BSS and Customer Care capabilities with multi-lingual call center
Sparkle Operations

Sparkle has a **global presence** based on its fully owned subsidiaries and offices in **33 countries**, with a headcount of over 700 in Italy and abroad.

**Operations in the US** through a 214 Licence, for the offer of international IP&Data, Mobile and Voice solutions.

High quality, value-added wholesale service **operations in the Americas** through a state-of-the-art regional proprietary fiber optic backbone fully integrated with Sparkle’s global network.

**Pan European Backbone**

**Operations in the AsiaPac Region** through a FBO Licence, for the offer of international IP&Data, Mobile and Voice solutions.

High quality, value-added wholesale service **operations in the Mediterranean basin** through a state-of-the-art regional proprietary fiber optic backbone fully integrated with Sparkle’s global network.

Data as of December 2018

- **Office**
Sparkle Global Network

• **Full IP Global Network**

• Unique protected fiber path in Europe and global meshed architecture providing full resilience

• Unique footprint in Middle East and South East Asia through a state-of-the-art regional proprietary fiber optic backbone in the Mediterranean Basin, SeaMeWe-3, SeaMeWe-4, SeaMeWe-5, IMEWE and bilateral cable Systems

• New POPs in Italy, UK, US, Colombia, Brazil, Nigeria, Armenia and Jordan

• Increased network capillarity in Europe

• New proprietary redundant backbone links from North to South America and new cable Seabras-1 connecting New York and Sao Paulo

• Capacity across the Atlantic and the Pacific

**GLOBAL CAPABILITIES**

- 81 cities in 40 countries
- 143 PoPs
- >1,000 PoPs through partners
- 41,000 km/fibre PEB
- 47,000 km Americas Backbone
- 10,800 km Mediterranean Backbone
- 18,000 km/fibre Italian network
- around 413,000 km submarine cables

Data as of December 2018
Sparkle Service Proposition

Complete set of **IP, Data, Cloud & Data Center, Corporate, Mobile and Voice solutions** for Fixed and Mobile Operators, ISPs, OTTs, Media & Content Players, Application Service Providers and Enterprises

- **Sparkle IP&Data Platform**
  Complete range of solutions designed to access any content on the Internet with secure global international IP connectivity, high-performance international bandwidth and IP MPLS services

- **Sparkle Cloud & Data Center Platform**
  Suite of highly flexible and scalable top class integrated IaaS, PaaS and SaaS that meet the ever growing need of cost efficient and top security IT solutions, available in several Data Centers worldwide, with key assets presence in Italy, Greece and Turkey

- **Sparkle Corporate Platform**
  Complete portfolio of services ranging from entry-level solutions for small and medium enterprises, to business continuity solutions, with the highest level of service performance

- **Sparkle Mobile Platform**
  Distinctive portfolio of services to support the operations of new entrants and established mobile operators. The services aim to quickly increase international mobile service coverage and usage, thus generating new revenue streams for mobile operators while minimizing costs for service set up and management

- **Sparkle Voice Platform**
  Voice Solutions offer worldwide voice capabilities to Carriers, Service Providers, and Mobile Operators combining network reliability, competitive pricing and excellent routing solutions
Cloud & Data Center Solutions

Data Center

- 6 DC Hubs Worldwide Located
- Best Technology in the Market
- Everything you need to be connected
- 360° Data Center Support

Advanced Data Centers to meet the requirements of Telcos and Enterprises

Colocation

Power

Cabling

Colo Professional Services

Cloud

IaaS

Scalable and Flexible

Security

“Best of Breed” Strong Authentication Service

Online Marketplace

Self-Management white label marketplace and Advanced SaaS

DraaS

High business agility and continuity

Cloud Storage

Secure, Robust and Scalable

ERP Infrastructure

ERP processes acceleration solutions

Live Connect

The fastest way to communicate with customers

Int’l Global Network Inside

An innovative and wide service portfolio

With

...and a unique Set of Cloud/Data Centers and Network Infrastructure

Colo and Hosting capabilities, completely integrated with Sparkle’s network services worldwide

Regional Data Centers in Italy, Greece and Turkey that leverage on Sparkle’s unique protected terrestrial and submarine network to Europe
The leading IP gravity center in the Mediterranean where Content meets ISPs is in Palermo

- **Neutral colocation facility**
- **Connected to all landing stations in Sicily, including SeaMeWe-5**
- **Private or Public Peering through DE-CIX, the world largest neutral IX**
- **Content**, the most important players have chosen Sicily Hub to interconnect with ISPs
- **Quality & Competitiveness**, improved latency and lower costs than any other European location
- **Flexibility**, to efficiently manage submarine and terrestrial capacity with enhanced resilience
- **Marketplace** of multi-breed interconnected players to trade any telecommunication and cloud solutions
Focus on Key Regional Backbones: Europe & Mediterranean

- Increased network capillarity in Europe
- Unique protection from Istanbul to Europe through terrestrial and submarine networks
- New diversified and protected backbone links in the Balkans as alternative route to connect Europe to Africa, Middle and Far East
- New POP in Moscow for Corporate Solutions
Reinforcing Leadership in the Mediterranean through BlueMed....

- New cable to connect Palermo with Genoa’s new open landing station, directly connected to Milan’s rich digital ecosystem
- Multiple branches within the Tyrrhenian Sea to support further extensions southbound of Sicily
- Capacity up to 240 Tbps, Total length of 1,000 km
- Expected RFS 2020
- BlueMed will provide advanced connectivity between Middle East, Africa, Asia and the Europe with up to 50% latency reduction than existing terrestrial cables connecting Sicily with Milan
- Sparkle’s new open landing station in Genoa is set to become the alternative priority access for other upcoming submarine cables looking for a diversified entry way to Europe, thus strengthening Italy's role as digital gateway between Africa, Middle East, Asia and Europe
...and Nibble, the new Pan-Mediterranean Network

- New ultra-long-haul photonic backbone digitally linking Sicily with the major Points of Presence and datacenters in Europe
- Built upon new express fibers, Nibble will provide industry-leading speeds, low-latency, high-performance, scalable and guaranteed connectivity services between the most important European locations, meeting carriers and enterprises’ rapidly increasing network capacity requirements
- Based on: DWDM & Instant Network technologies, Software-Defined Bandwidth solution and Instant Network
- Nibble will progressively be integrated with Sparkle’s existing Mediterranean and Balkans Network and with BlueMed
- First link planned to go live in summer 2019 connecting Sparkle’s Sicily Hub in Palermo with Milan Caldera open datacenter
- RFS: EoY 2020
Strategic Focus on Med, ME, Africa & APAC Corridors

- **IMEWE** reinforces Italy’s role as main infrastructural Hub in the Mediterranean connecting Middle East and South-East Asia to Europe
- Through Sparkle's global network, operators in fast-growing markets of Middle East and Asia have access to worldwide contents with unrivaled performance through a **2-way path connecting Sparkle’s Asian network to Europe and US, both East and Westbound**
Reinforcing Leadership in the EU-Asia Corridor: SeaMeWe-5

- Total length of 20,000 km
- 20,000 km of Core System with 3 fiber pairs, 4 fiber pairs in the Mediterranean
- Design capacity of 80 waves at 100 Gb/s per fiber pair

- Sparkle is among initial investors for the implementation of the new submarine cable system connecting Europe to Singapore. Participated by 19 global players, SeaMeWe-5 connects Europe to Asia with main landing in Palermo and Catania, Sicily.

- The new cable system reaches 17 countries: Singapore, Malaysia, Indonesia, Myanmar, Bangladesh, Sri Lanka, Pakistan, Qatar, Oman, UAE, Yemen, Djibouti, Saudi Arabia, Egypt, Turkey, France and Italy

- Devised with the latest 100Gbps technology, SeaMeWe-5 is a multiregional superhighway that provides lowest latency and represents an additional network layer of diversity and resilience for the heavily loaded Asia to Europe route

- Sparkle has been awarded both Network Administrator (NA) and Network Operation Center (NOC) responsibilities for SeaMeWe-5. Both activities are performed in Sparkle’s Core Landing Station in Catania, which is also a main landing point in Europe for SeaMeWe-5 as well as for other major international cable systems

- With the participation to SeaMeWe-5 Sparkle enhances its customer proposition with a diversified and low latency route to and from Asia, thus further strengthening Sparkle’s role as major cable landing hub in Europe and the Mediterranean
Focus on Key Regional Backbones: Americas

- Full IP network in the Americas
- New Seabras-1 cable connecting New York and Sao Paulo
- State-of-the-art proprietary fiber optic backbone in 9 countries: US, Argentina, Brazil, Bolivia, Chile, Colombia, Panama, Peru, Venezuela
- New proprietary redundant backbone links from North to South America
- TIM Brazil Backbone fully integrated with Sparkle’s global network
- Capacity across the Atlantic and the Pacific
Reinforcing Leadership in the Americas: Seabras-1

First cable to connect Sao Paulo to New York
- Based on six fiber pairs and with initial design capacity of 72 Terabytes
- Sparkle owns 3 out of the 6 pairs
- Investment in a Branch Unit in Fortaleza, Brazil, and a protected backhaul between New York and Miami
- Full network resiliency with top service quality

With Seabras-1 Sparkle supports the fast growing demand of capacity originating in South America, especially Brazil, along the South to North America route, one of the most relevant IP traffic streams globally which records yearly growth rates of over 35% and contributes over 30% of the global market value

With the backhaul extensions from cable landing points to main PoPs in New York and Sao Paulo, Sparkle provides easy onward connectivity to rest of world
A Look to the Near Future

A progressive and future proof strategy: reshaping the growth

GOING TO ENTERPRISE: A SCALABLE & REPLICABLE MODEL

- **Services & Portfolio Evolution**: Integrated portfolio evolution with quick-win solutions (e.g., Messaging, Mobile device management, etc.) and strategic solutions (e.g., Hybrid Cloud, Security, SD-WAN, etc.) for geo-scaling
- **Innovative virtual portfolio supported by partnership**: with ICT players and startups to satisfy specific customer demand

CABLES RELAUNCH: REAFFIRMING THE STRATEGIC ROLE IN CORE BUSINESS

- **Consolidating Mediterranean basin leadership through the extension and enhancement of regional backbone**: new multi-fiber submarine BlueMed cable linking Palermo with Genoa
- **Developing a new Mediterranean system from Palermo to South Europe Basin**
- **Expanding the reach toward new frontier**
Sparkle Training Programs

With a history of experience and know-how in a multitude of markets, Sparkle launched two training programs that provide the key competencies required to recognize, strategize and respond quickly and successfully to the ever-changing environment of the international telecommunications market.

- **Global Satiro Training Program** consists of technical and commercial in-class programs that offer an in-depth comprehension of the international telecom market and of its dynamics as well as all the skills to maximize the value of technology and optimize its overall contribution to the business.

- **Satiro Mobile Training Program** provides an overview of Mobile Networks and Services evolution, from GSM to LTE, with an in-depth analysis of International Roaming Services.

50+ Operators have participated to the last 12 editions

3 editions in the last 2 years
Global Partner

GP is a new line of business that offers structured capabilities to share TIM Group’s key assets and competences with partners worldwide. Unlike traditional consulting firms, GP offers its extensive «hands on» know-how directly through highly skilled line managers and experts.

- **PEOPLE**: Extensive *market, business and technical expertise*, with *multi-cultural approach*
- **PROCESSES**: *Solid business processes throughout the value chain*, constantly updated with *best practices*
- **PLATFORMS**: *In-house development & customization capabilities*, leading to *cost effectiveness*
- **PORTFOLIO**: *Wide portfolio* covering all customer segments

**Our ICT line managers and experts:**

- adopt a highly pragmatic approach, based on field experience
- are focused on delivering quick results allowing partners to resume work promptly
- deeply understand our partners’ needs and speak their same “language”

**Benefits**

- Revenue increase
- Lower time-to-market
- Improved efficiency
- Better quality of service
- Innovation

Best option for explored topics
Sparkle Winner at the Global Wholesale Excellence Voice Award 2017

Sparkle wins the Global Wholesale Excellence Voice Award at PTC 2017

- Sparkle has been awarded the Global Wholesale Service Provider Excellence award for Voice Value in the Midsized category. Sparkle received the important recognition from industry research and analysis firm Atlantic-ACM as a result of their Global Wholesale Report Card market research.
- Sparkle has obtained the highest voice value score calculated by combining respondents’ Quality and Price Competitiveness perceptions and considering international Wholesale Voice Services such as guaranteed quality Voice Termination, best efforts Voice Termination, Global Mobile Interconnection and IPX Services.
- The ATLANTIC-ACM Global Wholesale Report Card is an independent, market-wide customer survey study of leading global wholesale providers. Nearly 400 respondents supplied around 1,400 individual carrier ratings, grading global wholesale service providers in categories that include numerous quality and price competitiveness categories for voice and data services in addition to provisioning, network performance, billing, customer service among others.
Sparkle Winner at the Proof of Concept Showcases at MEF 2019

- Sparkle has been awarded with MEF PoC Award for the Service Assurance Implementation project “Dynamic Connectivity and Commerce Enabled by MEF 3.0 and Blockchain” at MEF19
- This win follow the recognitions achieved in the past years and confirm Sparkle’s commitment and excellence in deploying forward-looking technologies and contributing to the definition of industry standards
- Sparkle won “Best MEF 3.0 Implementation Project 2018” and “Silver Proof of Concept” at MEF18
- The awards recognized Sparkle’s ability to implement platforms for the automation and network programming, for the services orchestration and the commercial iterations management, using blockchain technology
- Best MEF 3.0 Implementation project 2018 awarded the longstanding project on “Fulfilment and Activation of an Intercontinental MEF 3.0 Service Spanning Four Operators” developed by Sparkle together with Amartus, ECI Telecom, Equinix, Liquid Telecom, Spirent, and Tata Communications with the objective to implement LSO (Lifecycle Service Orchestration) architecture and LSO APIs across multiple domains, testing processes and automation and virtualization platforms, for automated MEF 3.0 services in an intercontinental network context
- The Silver PoC Award has been assigned to Sparkle, as well as to service providers CBCcom, PCCW Global, Tata Communications and technology vendors Clear Blockchain Technologies and Cataworx, for the Proof of Concept on “MEF 3.0 LSO Federated Inter-carrier Data-on-demand Services through Automated Discovery and Blockchain Settlement” that showcased how telcos can introduce next-generation services in record speed, thanks to innovations in blockchain technology, artificial intelligence and intent-based customer interfaces
Sparkle Winner at the MEF Excellence Award 2017

Sparkle awarded with Best Enterprise Application of the year for Media

• The award recognizes the innovation of a new proposition developed in partnership with Aldea Solutions that provides high performance end-to-end permanent and occasional video services to Broadcasters, Content Providers and Final Diffusion Networks ensuring top performance and global coverage

• In 2016 Sparkle won the LSO leadership Worldwide awards. The award recognized the leading role of Sparkle in adopting MEF's concept of Lifecycle Service Orchestration (LSO) and implementing a new architecture that enables customers with an end-to-end management of the connectivity solutions purchased

• The first two innovative digital solutions introduced, Data Center Interconnect and Secure Cloud Interconnect, provide customers looking for more scalable bandwidth, capacity and intelligence, with the ability to distribute more efficiently the volume of traffic and transactional data among their own data centers and/or Cloud Provider premises

• These award follow the recognition as Best Service Innovation-EMEA and Best Enterprise Application-Media in 2015 and the recognition as Best CE 2.0 Wholesale E-Access Provider EMEA of the year and the Carrier Ethernet CE 2.0 Certification obtained in 2014 by Sparkle and Telecom Italia Group, the first Service Providers in Europe to achieve this Certification

• As further recognition of Sparkle's commitment in providing customers with best performing advanced connectivity solutions, in January 2017, Sparkle has obtained the MEF 100G Carrier Ethernet 2.0 Certification For E-Line (EPL & EVPL) Services. It is the first Service Providers in Europe to achieve this certification and the first worldwide Service Providers to become MEF 100G CE 2.0 certified for E-Line Services on a submarine cable system
Sparkle Winner at the Global Carrier Awards 2019

Sparkle wins the **Best European Project** and **Best Social Media Campaign** prizes at the Global Carrier Awards. The awards follow the recognitions achieved by Sparkle in 2016 for **Best Marketing Campaign** and in 2014 for **Best OTT Partnership** and **Best Latin American project**.

The **Best European Project** award recognizes Sparkle’s top-notch offer providing disaster recovery as-a-service (DRaaS) out of its data center in Catania, Sicily, in collaboration with Nutanix, world leader in enterprise cloud computing.

The **Best Social Media Campaign** award acknowledges the effectiveness of the company’s digital corporate identity deployment and its renewed digital communication strategy resulting in a remarkable increase of the follower base and engagement rate.
Thank You