

FINAL – 9:00am US EDT, Thursday, 16 July



MEF Launches Infinite Edge Series of Digital Events

Diamond sponsor PCCW Global and Platinum sponsors AT&T, Bell Canada, Comcast Business, Orange Business Services, Spectrum Enterprise, Verizon, and Spirent lead innovative digital event series

Los Angeles, 16 July 2020 – [MEF](#) is pleased to announce its new MEF Infinite Edge Series ([MEFInfiniteEdge.com](#)), which will showcase industry luminaries, executives, and subject matter experts from across the world who will share their vision, experience, and expertise on digital services, networking, automation, and the edge. This multi-month, 10-part series of immersive, half-day digital events, beginning in November 2020, will be hosted on a new, intelligent web platform, delivering a unique and interactive attendee experience.

The MEF Infinite Edge Series will enable cloud and networking executives and professionals to efficiently engage on the latest innovations in the hottest topic areas, including:

- SD-WAN services & technologies
- SD-WAN security & SASE
- Dynamic services & federated networks
- Inter-provider & intra-provider service automation
- Edge computing and virtualization
- 5G & end-to-end network slicing
- Distributed ledger technology / blockchain
- Automated Carrier Ethernet
- Programmable optical networks
- and more.

“We are thrilled to announce the MEF Infinite Edge Series. Feedback on our innovative program approach, digital platform, and marketing initiatives has been overwhelmingly positive,” said Kevin Vachon, COO, MEF. “The series will provide an excellent opportunity to network with peers, keep up-to-date on the latest trends, and ultimately accelerate development and adoption of services and technologies supporting digital transformation.”

Dozens of sponsors already have lined up to support the MEF Infinite Edge Series, including leading service providers, technology vendors, software services, network consulting, and testing companies. This includes Diamond, Platinum, and Gold sponsors for the overall series as well as Episode sponsors of the half-day events within the series.

Diamond Sponsor: [PCCW Global](#).

Platinum Sponsors: [AT&T](#), [Bell Canada](#), [Comcast Business](#), [Orange Business Services](#), [Spectrum Enterprise](#), [Verizon](#), and [Spirent Communications](#).

Gold Sponsors: [Sparkle](#), [Accedian](#), [Equinix](#), [Infinera](#), [Infovista](#), [RAD](#), [VMware](#), and others to be announced.

Episode Sponsors: [CDG](#), [lometrix](#), and numerous others to be announced.

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Sponsorship Opportunities

[Contact MEF](#) for MEF Infinite Edge Series program and sponsorship information, including a sponsor price list and details on Diamond, Platinum, Gold, and other sponsorship packages.

About MEF

An industry association of 200 member companies, MEF is driving development of a global federation of network, cloud, and technology providers supporting dynamic, assured, and certified network services that power enterprise digital transformation. MEF 3.0 services are designed to provide an on-demand, cloud-centric experience with user- and application-directed control over network resources and service capabilities. MEF 3.0 services are delivered over automated, virtualized, and interconnected networks powered by LSO, SDN, and NFV. MEF produces service standards, LSO frameworks, LSO APIs, MEF 3.0 Proof of Concept Showcases, and certification programs for services, technologies, and professionals. MEF 3.0 work will enable automated delivery of standardized Carrier Ethernet, Optical Transport, IP, SD-WAN, SD-WAN Security, and other Layer 4-7 services across multiple provider networks. For more information: <https://www.MEF.net> and follow us on [LinkedIn](#) and Twitter [@MEF_Forum](#).

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