



## NEW PLATFORM LAUNCHED TO ENHANCE ENTERPRISE CYBER SECURITY SKILLS

**SPARKLE, THE FIRST INTERNATIONAL SERVICE PROVIDER IN ITALY AND AMONG THE TOP TEN GLOBAL OPERATORS, HAS LAUNCHED A MANAGED CYBER SECURITY TRAINING PLATFORM TO PROTECT BUSINESSES AGAINST CYBER ATTACKS**

The new service is aimed at building cyber security skills through live-attack simulations and its launch is part of Sparkle's new strategy that aims to go "Beyond Connectivity" and position the company among the leaders in the digital market for enterprises.

The platform provides engaging hands-on training courses and experiences aimed at building cyber security skills through live-attack simulations.

With the ongoing digitalisation process and the growing adoption of remote working, businesses need to rely on cyber security experts to protect their networks, devices and data from unauthorised access.

Sparkle's Cyber Security Training Platform enables enterprises to assess the vulnerability of their security procedures and technologies, while learning how to protect their networks against live attacks through an innovative approach.

The training takes place in a hyper-realistic and immersive environment, where security teams and individuals can test their ability to detect, investigate and mitigate simulated attacks in a stressful situation, just like in real life.

Sparkle's training solution mirrors real world enterprise-grade network infrastructures and provides trainees with security tools to respond to a wide range of simulated cyber attacks, including: ransomware, DDoS, SQL injections, worms, fileless attacks, and more, out of an extensive and constantly updated catalogue.

Sparkle security specialists take care of the entire learning process, delivering guidance and assisting learners in mastering complex challenges. At the end of the training, IT staff members learn to identify and respond promptly to the latest attacker techniques, thus achieving the highest level of expertise in cyber security.

In its pre-launch period, the service has already been adopted by leading European entities operating in the energy, education and ICT consultancy sectors, proving to be an effective tool for testing


and building cyber security skills and to implement effective prevention policies. With a portfolio of Security Solutions – that include Signalling and DDoS protection – and direct experience on global network security, Sparkle sets itself as a reference partner for companies and telecom operators worldwide seeking to protect their networks from hackers and fraudsters.

Leveraging its extensive global fibre backbone of 600,000km, spanning from Europe to Africa, the Americas and Asia, Sparkle plans to expand its offer putting innovative software solutions on track in two areas in particular: cloud and cyber security.

Cloud and cyber security represent the key assets of many companies' digital transformation journeys. Connectivity remains the founding pillar and companies increasingly need "secure" connectivity considering that the migration to the cloud, especially to multi-cloud, is recording high growth rates and increasingly more companies will choose "virtualisation".

Alongside Sparkle's backbone, the company has 170 points of presence (PoPs) today meaning that these become simple interconnection points for customers and peers, which will gradually transform into multi-service nodes to also deliver application workloads, platforms for internet of things (IoT) services, storage data and applications.

With its secure connectivity and the progressive transformation of PoPs, Sparkle is bringing the cloud ever closer to its customers who will benefit from excellent performance, with the guarantee that their data remains within national borders. Sparkle is no stranger to cyber security. It has enhanced its offering over many years to help fight and mitigate cyber attacks.

This is part of the company's DNA and appointments in recent years have also reflected this strategy. In particular, the appointment of Alessandro Pansa – former Chief of Police and General Director of Public Security – as Chairman of Sparkle as well as TIM Group's Advisor on Cybersecurity. 

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