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**AWS's sustainability director on achieving ambitious goals while scaling responsibly**

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Chief information officer  
**Sparkle**

## Lorella Scalcione

Scalcione, a telecommunications engineer with a degree from Sapienza University of Rome, is the driving force behind Sparkle's digital transformation.

As chief information officer, Scalcione has implemented a data-centric, API-based IT architecture that unifies Sparkle's 34 subsidiaries under the One Company Programme, streamlining operations and fostering customer-focused innovation.

In 2024, Scalcione introduced AI-driven initiatives to optimise network

assurance, sales efficiency and big data analysis. These included a RAG model for generative AI, enabling rapid deployment of new functionalities and accelerating time-to-market for services.

Looking ahead, Scalcione's focus on network-as-a-service concepts will further position Sparkle as a leader in digital telecoms solutions.

Scalcione's strategic leadership, attention to detail and unwavering commitment to transformation earn her a spot as one of Capacity's Women to Watch in 2025.

## Jennifer Holmes

Holmes, recently appointed CEO of LINX, is poised to lead the organisation into its next chapter as it celebrates 30 years of innovation in interconnection. With a career spanning over 17 years at LINX, Holmes has held key roles, including head of sales and chief commercial officer, before joining the board in 2023.

Her leadership style is marked by

authenticity, collaboration and a strong connection with members and staff.

Under her guidance, LINX aims to expand its services and solidify its position as a leader in interconnection.

Holmes's appointment comes at a pivotal time, and her vision for growth and innovation ensures her place among Capacity's Women to Watch in 2025.



CEO  
**London Internet Exchange (LINX)**



Senior director, strategy execution & program management  
**Verizon Partner Solutions**

## Jennifer Parkhill

Parkhill leads the strategy execution and communications team for Verizon Partner Solutions, the multi-billion-dollar global wholesale business unit of Verizon. She is responsible for executing key strategic initiatives and collaborating with cross-functional teams to achieve organisational goals.

Recognised as one of Capacity Media's "20 Women to Watch" in 2023 and 2024, she is a passionate advocate for diversity, equity, and inclusion (DEI), as well as talent development and upskilling programmes.

Previously, Jenn led marketing communications for Verizon Partner Solutions, where she developed and implemented strategic marketing and communications plans. With a strong emphasis on the voice of customer, she gathers insights from various sources, including partner events, advisory boards, surveys, and focus groups, to drive meaningful engagement and innovation. Her extensive experience spans marketing, strategy, and operations, always with an eye on measurable impact.