

# Sparkle at a glance

#### **COMPANY DATA**

#### **AT A GLANCE**

#### **KEY FIGURES**

Commercial Operations in 32 Countries
Headcount 679
600,000 km fiber optics
177 PoPs Network coverage (1)
PoPs via partners > 1,000
Roaming agreements > 600

100% TIM Group

1st International Service Provider in Italy
Among the Top 10 Global Operators
Ranked #7 for Seabone (AS 6762),
Sparkle's Global IP Transit Backbone (2)

+1,600 Customers
Voice Traffic 6B minutes
Data Traffic 136 Tbps
1 Bn EUR Revenues



## **Key Assets**



**State-of-the-art Global Network** of more than **600,000 km of fiber** with proprietary terrestrial and subsea backbones in **Europe**, the **Mediterranean Basin** and the **Americas** and ownership in submarine cables connecting Europe with **South-East Asia** 



**Direct presence in 32 countries** based on fully owned companies and offices



Customer care at the center of the system, active 24x7x365, with multilingual Call Center supported by two global NOCs and one SoC



Full range of infrastructure and global connectivity services for international and national Carriers, OTTs, ISPs, Media/Content Providers and Multinational Enterprises



# **Positioning**



#### **Top Player** in the submarine cable industry



**Seabone**, Sparkle's Global IP Backbone, ranks **7**<sup>th</sup> worldwide and is leader in the Mediterranean, Middle East, Africa and Latam



Data Centers & Landing Hubs with key assets in the Mediterranean and in Central America



**Top Global Player** for worldwide **Voice** traffic collected on an international basis



Global Player for Mobile Connectivity and IoT Solutions

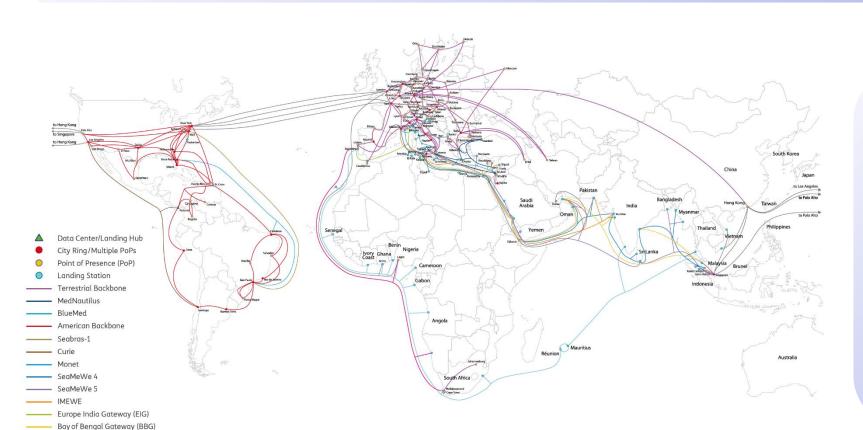


Global Player for Enterprise SD-WAN/SASE, Connectivity, IoT & Voice Solutions



#### Global Backbone

**Sparkle's backbone is the highway connecting any destination in the world**, either with own reach and through agreements with over 200 regional and local operators



Sparkle owns and manages a global and technologically advanced proprietary network of over 600,000 km of fiber which include three major regional systems in Europe, the Mediterranean and the Americas as well as an extensive ownership in major international submarine cables

- 177 proprietary PoPs (Point of Presence)
- >1,000 PoPs through partners
- Two global NOCs and one SoC with 24/7 coverage



Equiano
 SAT-3/WASC/SAFE
 Other Submarine Cables

Data as of June 2025

#### Service Portfolio

#### **BACKBONE**

IP Transit: secure and top Tier 1 connectivity to the Big Internet

Capacity: complete range of optical transport products designed for any connectivity needs

#### **INFRASTRUCTURE**

Infrastructure: fiber and spectrum solutions delivered over resilient and distinguished assets

Colocation: full fledge solutions in state-of-the-art DC facilities

# NETWORK, CLOUD & SECURITY

Suite of top technologies and automation blended with a differentiated set of monitoring/management capabilities and future proof security features, enabling flexible, reliable connectivity for any-to-any reach and secure access to cloud

#### **MOBILE**

SIM/eSIM Global connectivity solutions for IoT Market

Worldwide Data and Signalling interconnections

Multi-IMSI service to provide MVNOs with extensive roaming coverage

Distinctive SMS A2P solution for Providers and OTT

Global eSim for traveller enabler

#### **VOICE**

Voice Solutions offer worldwide voice capabilities to Carriers, Service Providers and Mobile Operators combining network reliability, competitive pricing, excellent routing solutions and geographical numbers



#### **IP Transit**

#### City2City

#### Seabone AS6762: your best choice to connect to the Internet

- Scalable fiber network with a fully redundant core/edge POP architecture
- Global coverage +100 POPs in 4 continents
- Direct and oversized interconnections with all Tier-1 networks & OTT/CDN/CAPs
- Flexible range of IP transit service terms & billing options
- Ethernet port size up to 400G
- SLAs & Top-Class Performances
- DDoS Attacks Protection: mitigation & cleaning, scrubbing farms in Europe & the USA

#### Sparkle capacity offer for seamless international connectivity

- Global coverage in 4 continents thanks to its ownership and participations in submarine cable systems: SMW-4, IMEWE, MedNautilus, SEA-ME-WE 5, SEABRAS-1, Curie, Equiano, Monet and BlueMed/BlueRaman
- **Bilateral cables** linking Italy to neighboring countries (Croatia, Malta, Tunisia, Libya) strengthening Sparkle unique strategic position in the Med basin
- Powerful reach in Europe, consolidated presence in the Mediterranean basin and strategic position in South-East Asia
- Leading player in Latin America with five different paths interconnecting North and South America
- Contract Flexibility: Lease, ROU and IRU Bandwidth up to 400G Severe SLA Commitment



Dark Fiber & Virtual Fiber

#### When capacity is not enough

- For Carriers, Operators, Enterprise & OTTs that want to extend their international infrastructure network
- Available in submarine cables and terrestrial optical transport networks
- BlueMed/BlueRaman the new submarine cable that will enhance diversification in the Europe-Asia corridor

WOCaaS & Genoa Landing Platform

#### Ideal solution provider for submarine cable landing and management

- NOCaaS
  - For Submarine cable consortia/operators who need a NOC & NA solution for their cable by an experienced partner
  - Top notch references in the industry
- Genoa Landing Platform the award-winning cable landing platform in Genoa which in addition to hosting BlueMed and BlueRaman cable systems offers unique landing capabilities for six additional cables



Data Centers & Landing Hubs A neutral environment in state-of-the art facilities powered by landing capabilities

Colocation in state of the art data center facility





**Cable Landing Station** 



**Landing & Connectivity Hub** 



#### **Nine Proprietary Neutral Hubs**

- Italy (Palermo Sicily Hub) 18 submarine cables 2 MW
- Italy (Genoa) 2 submarine cables
- Greece (Athens and Chania 4 Hubs) 2 submarine cables 14 MW
- Israel (Tel Aviv) 3 submarine cables 1 MW
- Turkey (Istanbul) 2 submarine cables 2.5 MW
- Panama 6 submarine cables 3.5 MW



#### Connectivity

#### Wide Coverage and High Performance

- **SD-WAN** as an evolution of traditional WAN for a more flexible and reliable multisite connectivity among geographically distributed sites and towards Cloud Solutions
- Private connectivity Ethernet and MPLS and differentiated services with various encryption options
- Broadband and Direct Internet Access (DIA) for high performance Internet access options for Quantum Safe over Internet VPNs (QSI) and Temporary Services for events
- Cloud Connect high performance private connectivity to the major Cloud Providers
- Capacity: complete range of optical transport products designed for specific connectivity needs

#### **Multicloud**

#### Support Enteprises in their digital transformation

- Multicloud offering to access and integrate AWS, Microsoft and Google Cloud services, complemented with governance and advisory platforms and Cloud Connect Solution
- Advanced expertise to support customer digital transformation to cloud
- Special solutions for Research & Education



#### **Security**

#### Secure your assets and networks

- SASE, SSE and Anti DDoS protection services to protect network infrastructure, systems, and data from unauthorized access, breaches, and cyber threats
- Quantum Safe connectivity
- Security control and management services through the highly specialized Sparkle's SOC

#### Automation

#### Seamless interoperability and on-demand self service

- MEF certified SONATA APIs for M2M Quoting and Ordering for Ethernet services
- Cloud Connect Customer Portal for Self Quoting, Ordering and Reporting
- Bandwidth on Demand (BoD) for Ethernet Cloud Connect services
- Network As a Service (NaaS) for on-demand customer experience



# Mobile Connectivity

#### **Advanced Solution for Premium Performance**

- Single interconnection to provide IP Data Services to all mobile operators worldwide
- High Quality Voice and Mobile Data Services enabler
- **Cutting-edge interoperability** with a worldwide reach between various service providers
- Designed over a carrier grade proprietary MPLS backbone with higher speed and QoS
- Multi Regional Breakout solutions for ultra-low latency data roaming traffic
- Multi Regional Packet Gateway as a Service
- Global mobile Sim/eSIm IoT Connectivity and platforms
- Global **eSim for traveller** enabler

# ORS Multi-IMSI Solution

#### **Roaming Services Enabler for MVNOs**

- Instant access to all Roaming Services with Worldwide Coverage
- Support of multiple VAS to reduce roaming costs and deliver improved services
- Managed Service for outsourced Data Clearing
- Dashboard Tool for a comprehensive traffic analysis



#### **SMS A2P**

#### Distinctive Solution for Providers and OTT

- **Turn-key** solution designed for quick launch and easy management of premium content services
- Designed for Providers and OTT for delivering and receiving SMS with all GSM and CDMA mobile operators globally
- **Direct access** via standard API, support of SMPP, UCP and SS7 protocols
- Access to more than 800 mobile networks

#### IoT

#### **Dedicated Solutions for Enterprises**

- Supply of SIM/eSIM able to register under visited network worldwide with more than 600 agreements
- Mobile cloud network infrastructure for ultra-low latency connectivity
- Platforms for IoT SIM/eSIM connectivity & management
- Advanced and flexible pricing model

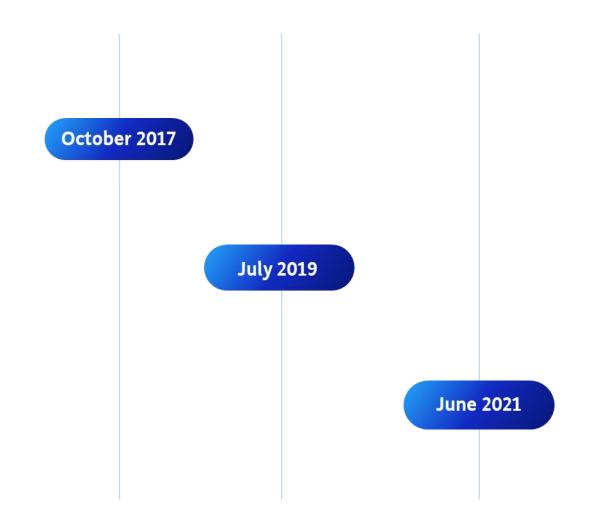


# Strategic Relevance According to the Italian Government

Italian Government applies «golden power» to avoid foreign ownership

Italian Government grants special certification allowing Sparkle to manage classified information (N.O.S.I.S.)

Italian Government includes Sparkle in the National Cyber Security Perimeter



Company of Strategic relevance for national, security and defense interests as it operates worldwide in the telecommunication sector

(GOLDEN POWER)

Qualified provider authorized to manage classified information up to SECRET by NATO/EU and to participate in classified tenders

(CLASSIFIED INFORMATION)

Entity providing an essential service to the country through terrestrial and submarine communication infrastructure management

(NATIONAL CYBER SECURITY PERIMETER)



# **Excellence in the Industry: Certifications**

Certificate of Origin - Certification for the use of renewable energy in the data centers of Metamorfosis (Athens), Koropi and Chania

Quality, Health & Safety and Environment - ISO 9001, ISO 14001, ISO 45001, ISO 27001

**Certificate of Compliance for Anti-Corruption Management System - ISO 37001** 





MEF 3.0 LSO Sonata API



# **Excellence in the Industry: International Awards**

Sparkle recognized as **SD-WAN Service Provider of the Year – Europe**, **NaaS Service Provider of the Year – Europe** and **NaaS Innovation of the Year –** for the pioneering product "Quantum-Safe over Internet" - at the NaaS Excellence Awards 2025. These recognitions celebrate Sparkle's continued commitment to innovation, security, and excellence in global connectivity, and reinforce its vision of building a trusted, quantum-safe digital ecosystem for the AI-driven economy







Sparkle recognized as Latam Regional Connectivity Operator of the Year and Best Security Solution Provider at the Carrier Community Global Awards 2025. The first award recognizes Sparkle for its excellence in delivering innovative, high-quality connectivity solutions across the region, and the second highlights Sparkle's Naas post-quantum offer as the most innovative security solution to protect telecom networks and data from cyber threats

Sparkle has been recognized with the **2025 Global Wholesale Service Provider Excellence Awards** by ATLANTIC-ACM for **Service Delivery and Network Performance**. This recognition underlines Sparkle's commitment to delivering innovative and reliable connectivity solutions to its customers worldwide





**Project of the Year** prize at the Global Connectivity Awards 2024, the most prestigious competition in the global telecommunications sector. This award acknowledges Sparkle for its BlueMed submarine cable system, the new intercontinental infrastructure stretching from Italy to Jordan. BlueMed was recognized as "**the most ingenious**, **visionary and demonstrably impactful digital infrastructure project of the year**"

**Customer Experience prize** at the World Communication Awards 2021 as a recognition for the company-wide CX program deployed across three dimensions - process automation, digital tools and a customer-focused organization - to deliver an engaging customer journey experience





# FOCUS ON SPARKLE'S BACKBONE





### Global Backbone

Unique protected fiber path in Europe and global meshed architecture providing full resilience

**Full IP Global Network** 

Continuos network coverage enhancement by opening new POPs worldwide

Capacity along the Atlantic and the Pacific



Increased network capillarity in Europe

Unique footprint in Middle East and South East
Asia through a state-of-the-art regional
proprietary fiber optic backbone in the
Mediterranean Basin, SeaMeWe-4, SeaMeWe-5,
IMEWE and bilateral cable Systems

New proprietary redundant backbone links from North to South America based on Seabras-1, Curie and Monet Submarine Cables



# Key Regional Backbones: Europe and Mediterranean

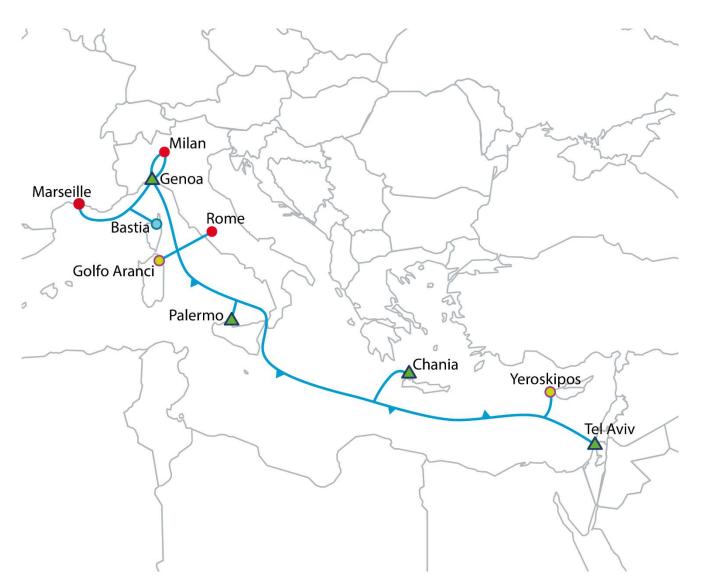
**EUROPEAN AND MEDITERRANEAN** Stockholn **BACKBONE** Krakow To New York Bucharest To Ashburn Haskovo Data Center/Landing Hub Casablanca Tripoli ODerna Alexandria Europe India Gateway (EIG) Bay of Bengal Gateway (BBG) SAT-3/WASC/SAFE

- Increased network capillarity in Europe
- Unique protection from Istanbul to Europe through terrestrial and submarine networks
- Diversified and protected backbone links in the Balkans as alternative route to connect Europe to Africa, Middle and Far East
- New direct route between Athens and Milan "Albania Crossing" providing the shortest and fastest route from the Balkans to the main Western European internet ecosystems, adding diversity and redundancy to the existing routes
- POPs in Moscow and Casablanca for the offering to Enterprises



# Reinforcing Leadership in the Mediterranean through BlueMed

**BLUEMED CABLE** 



- Sparkle proprietary domain in the Med basin
- 4 Fiber Pairs System / Min 25Tbps per FP
- RFS Tyr in 2Q2023
- Expected RFS 2025
- New East of Sardinia route and Messina strait configuration
- Landing in telehouses or open landing facilities in key Countries
- Sparkle's new open landing station in Genoa is becoming the alternative priority access for other upcoming submarine cables looking for a diversified entry way to Europe, thus strengthening Italy's role as digital gateway between Africa, Middle East, Asia and Europe

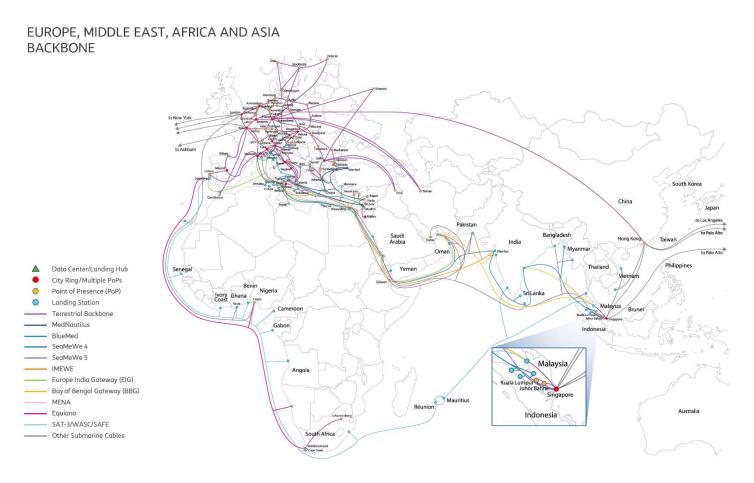




Data Center/Landing Hub

Landing Station

## Strategic Focus on Med, ME, Africa & APAC Corridors



Through Sparkle's global network, operators in fast-growing markets of Middle East and Asia have access to worldwide contents with unrivalled performance through a **2-way path connecting Sparkle's Asian network to Europe and US, both East and Westbound** 

#### **EUROPE & MEDITERRANEAN**

- Fully resilient Pan European backbone covering 13 countries
- State-of-the-art regional proprietary fiber optic backbone covering: Italy, Turkey, Israel, Greece, Cyprus
- Proprietary submarine cable Athens-Istanbul
- Bilateral cables with, Albania, Croatia, Malta, Libya and Tunisia

#### **EUROPE TO AFRICA, ME & ASIA**

- SeaMeWe-4 cable: France, Algeria, Tunisia, Italy, Egypt, Saudi Arabia, India, South-East Asia
- **SeaMeWe-5 cable:** Europe to Asia, reaching 17 countries, with a main landing in Catania, Sicily
- IMEWE cable: France, Italy, Lebanon, Egypt, Saudi Arabia, United Arab Emirates, Pakistan, India
- BluRaman: France, Italy, Greece, Israel, Jordan, Saudi Arabia, Djibouti, Oman and India. Expected RFS 2025
- Other Submarine Cables: **EIG, BBG** and **MENA** (Europe, Africa, Middle East, Far East)

#### **EUROPE TO WEST AFRICA & SOUTH AMERICA**

 SAT-3 (Europe, West Africa), EQUIANO (Europe, West Africa, South Africa)



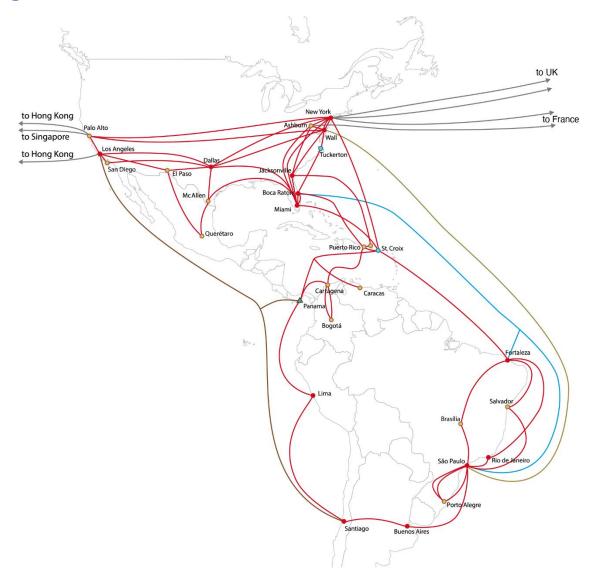
# **Key Regional Backbones: Americas**

#### AMERICAN BACKBONE

Data Center/Landina Hub

Point of Presence (PoP)

Other Submarine Cables



- Full IP network in the Americas
- State-of-the-art proprietary fiber optic backbone in 9 countries: Argentina, Brazil, Chile, Colombia, Mexico, Panama, Peru, Venezuela, US
- New proprietary redundant backbone links from North to South America
- Increased capacity along the South to North America route thanks to Seabras-1 and Monet on the Atlantic and Curie on the Pacific
- Launch the New Panama open landing and connectivity center aimed to become the digital hub for all Central America, the Andean region and the Caribbean



# THANK YOU

